

ISLAND *Origins* MAGAZINE

ABOUT

More than 20 million first and second generation Caribbean people representing the English, Spanish, French and Dutch speaking islands call the United States home. ***In South Florida, one out of every four residents is of Caribbean heritage.***

ISLAND ORIGINS MAGAZINE is a quarterly print publication reflecting the Caribbean American community's lifestyle with modern panache. It appeals to multiple generations of Caribbean Americans, and to non-Caribbean people who enjoy a sophisticated take on island lifestyle, business, culture, food, personalities and travel.



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DISTRIBUTION

20,000 copies of each issue distributed quarterly reaching 100,000 est. readers

Diverse and affluent audience located primarily in Dade and Broward

Available in-room in select Caribbean business hotels and at VIP business, lifestyle and cultural events

"ISLAND ORIGINS MAGAZINE and it's associated marketing activations have been a tremendous asset to the Greater Fort Lauderdale Convention & Visitors Bureau. We are proud to partner with ISLAND ORIGINS MAGAZINE and its stellar and growing brand."

Albert Tucker | VP, Multicultural Business Dev., GFLCVB

EDITORIAL CALENDAR

SPRING 2018

The Entertainment Issue: People, Pop Culture

SUMMER 2018

The Culinary Issue: Dining, Travel

FALL 2018

The Style Issue: Fashion, Design & Decor

WINTER 2018

The Culture Issue: Art, Folklore

INTRODUCTORY RATES & SCHEDULE

Insertions	1X	2X	4X
Full page	\$2,500	\$2,250	\$2,000
Half Page	\$1,250	\$1,125	\$1,000
Quarter Page	\$625	\$563	\$500
Spread	\$3,500	\$3,250	\$3,000
Inside Fr Cover	\$3,750	\$3,375	\$2,813
Inside Bk Cover	\$3,300	\$2,970	\$2,475
Back Cover	\$4,500	\$4,050	\$3,375

ISSUE	RESERVE	MATERIALS	PUB DATE
Spring 2018	Jan 5	Jan 12	Feb 19
Summer 2018	April 6	April 13	May 21
Fall 2018	July 6	July 13	August 20
Winter 2018	Oct 5	Oct 12	Nov 19